

Annual Report 2023



Summary

Message from the Chairman	3
Mission, Vision and Values	3
Management and governance	4
• Annual General Meeting	6
• Supervisory Board	7
• Executive Committee	8
• Board of Directors	9
• Ethics Committee	10
• Athletes' Commission	11
• Referees, Coaches and Clubs Commission	12
Technical area	13
• Olympic Teams	14
• Paralympic Teams	15
• Events	16
Sports Science	17
• UniTM	18
• Coach Development Program	19
• Course for Managers and Arbitrators	20
• Development of scientific papers	21
• Gender Equity	21

Development	22
• Athlete scouting programs	23
• Channels, proprietary content and press	24
Administrative and financial	27
• Financial resources	29
• Balance sheet	30
• Income statement	31
• Financial resources	32
• Independent auditors' report	33
• 2024 Planning	34
Strategic premises	35
• International elite and international talents	37
• National elite	38
• Leisure practitioners	39
• Marketing, business and communication	40
• Table Tennis University	41
• Management, governance and indicators	42

Message from the Chairman

We had a 2023 of many achievements both at the tables and in the administrative and governance spheres. It is the dedicated work of the entire CBTM team who, together with State Federations, Regional Leagues, Clubs and Athletes, are building a benchmark for transformation in national sport and gaining international prominence.

The CBTM, federations and leagues held 4 TMB Platinum events, 20 TMB Challenge Plus events, 174 TMB State events and 189 TMB Regional events in 2023, totaling almost 400 table tennis events in the year, expressive figures which confirm the growth of the sport and its reach throughout the country.

The success of the WTT Youth Contender and WTT Contender events in the city of Rio de Janeiro, unprecedented events in Brazil, strengthened the country's intention to bid in order to host the World Table Tennis Championships in 2027.

On an international level, the choice of virtual reality table tennis (VR Table Tennis) to represent the sport at the Olympic Esports Week, held in Singapore, was celebrated by the CBTM and by the entire table tennis community as an important step towards the promotion and dissemination of the sport, confirming the interest of young people and the insertion of the sport into the attractive esports market in a global context.

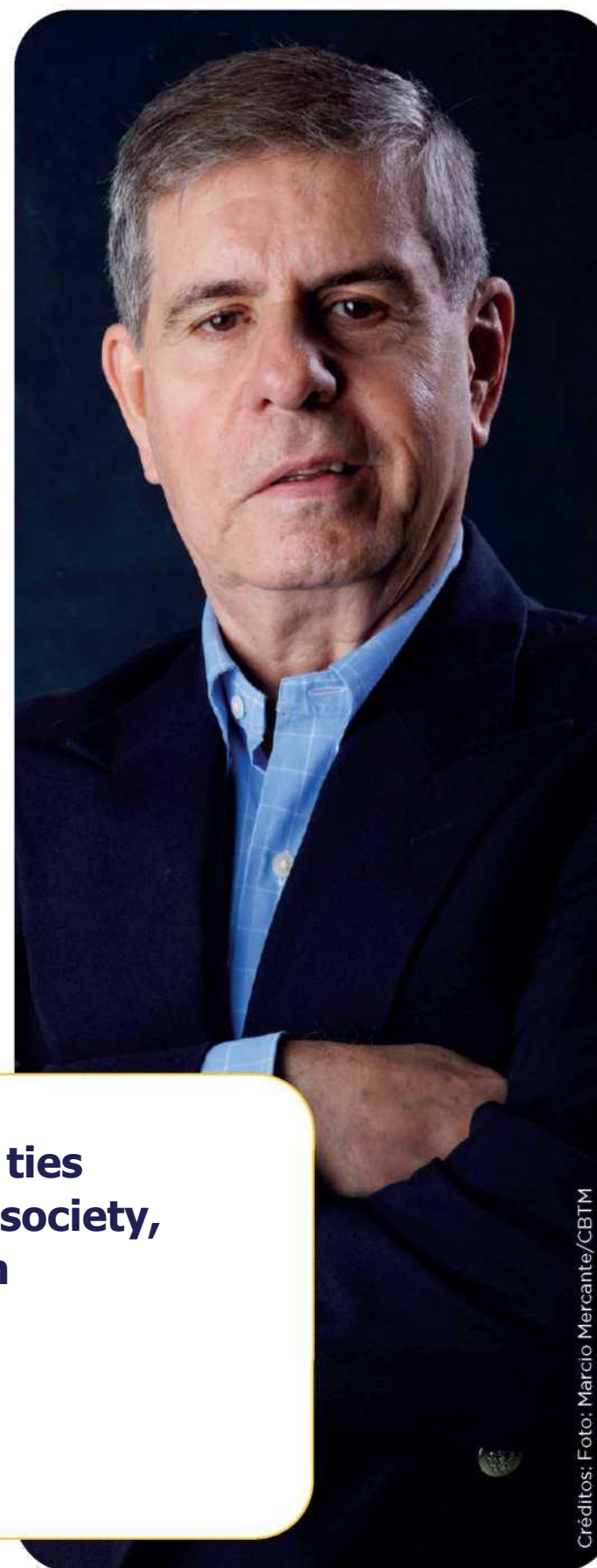
We maintained our status as one of the Confederations with the highest score in the Ethical Management and Transparency – GET program, managed by the Brazilian Olympic Committee, and for the 8th time CBTM was awarded the Sou do Esporte Prize, taking bronze in the Governance – Innovative Practices category.

And our management model is proving to be increasingly strong, being honored both by the renewal of sponsorships, the interest of federations in hosting events, the number of entries in our competitions, as well as by the involvement of the media, with live broadcasts of our events.

I give my deepest thanks to the entire table tennis community.

Alaor Gaspar Pinto Azevedo
Chairman

CBTM works to build lasting ties with fans, practitioners and society, promoting the sport through quality technical services.



Créditos: Foto: Marcio Mercante/CBTM

Mission

To organize and promote table tennis in Brazil.

Vision

To be an entity admired by the table tennis community, fostering a sense of belonging and excellence in providing services to athletes, practitioners and fans.

Values

- Integrity and Transparency
- Individual Responsibility
- Cooperation
- Agility
- Interactivity and Innovation

Management and governance



Créditos: Foto: Kadeh Ferreira

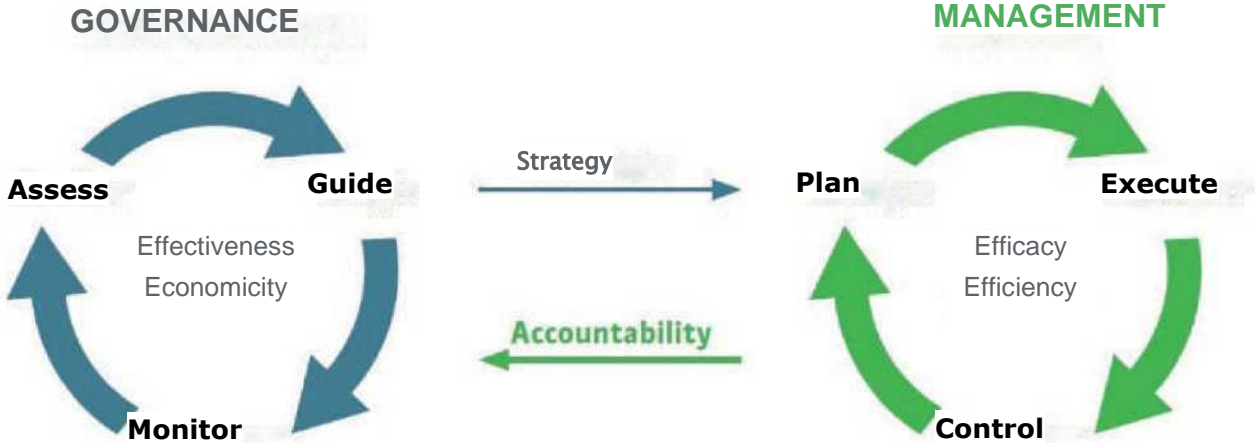
Management and governance

Governance is the set of leadership mechanisms, strategies and controls available to assess, guide and monitor the organization's results, with a view to steering the course taken by management.

The consistent governance model implemented by CBTM can be understood by the organizational maturity achieved by CBTM,

thanks to the coordinated and continuous action of the following powers:

- General Meeting
- Supervisory Board
- Executive Committee
- Board of Directors
- Referees, Coaches and Clubs Commission
- Ethics Committee
- Athletes' Commission



Créditos: Foto: Mauricio val/fvimagem.com/CBTM

General Meeting

In 2023, CBTM's General Meeting met on two occasions.

On March 31st, 2023, the Meeting met in ordinary session and unanimously approved the accounts for the year 2022, accompanied by the balance sheet, the opinion of the Supervisory Board and the report issued by the external audit, as required by CBTM's Articles of Incorporation. The annual activity report, the budget and the fees for 2023 were also approved.

On April 26th, 2023, at an extraordinary meeting, the members of the Meeting elected the new Supervisory Board of the entity for the 2023-2026 term, interspersed with the term of CBTM's Presidency.

Both Meetings were attended by state federations, representatives of athletes' and clubs' commissions, representatives of coaches, referees (all through their respective Commission chairmen), as well as the chairman of the Board of Directors, Nilton Weber.



See the minutes at



Supervisory Board

For the 2023-2026 term, the Supervisory Board's terms are interspersed with CBTM's Presidency, a statutory requirement that favors balance between powers.

This is the first collegiate body to have 3 women as permanent members, contrary to the statistics that point to the low number of female leaders as one of the main challenges to achieving greater gender parity in the sports environment.

In 2023, the Supervisory Board held 5 ordinary meetings, the agenda of which was to monitor and check the accounts on a quarterly basis, detailing the main decision-making decisions relating to financial, accounting, strategic and managerial aspects.

The frequency of the meetings contributes to decision-making on preventive measures in order to improve management. The members of the Supervisory Board are:

Permanent

- Marlene Rodrigues de Oliveira
- Nathani dos Santos Marques
- Alba Denize Nepomuceno Saldanha

Alternates

- Anderson Rossi Soares da Silva
- Ivo Solanho
- Valesca Eugenio Maranhão

The meetings were invariably attended by members of the Executive Committee, Managers and the Accounting Office, in order to get better clarifications on the quarterly and annual accounts processes.

All the minutes can be found on the organization's official website.

Continuous monitoring of the organization's accounts, cross-referencing financial data with CBTM's management data.



Créditos: Foto: Freepik

Executive Committee

The Executive Committee is made up of the following members, for a term that runs until 2024:

- Alaor Azevedo - Chairman
- Vilmar Schindler - Vice-Chairman
- Pablo Ribeiro - General Secretary

The consolidation of a routine of monthly meetings of the Executive Committee together with CBTM's Managers and Board of Directors helps to improve the organization's workflows, so that managers use the meetings to present updates on projects in their areas.

In 2023, the meetings were guided by the need to change policies and procedures, update issues related to CBTM's technical, development and financial areas, as well as assessing events and strategic indicators related to each area.

Alaor Azevedo. Créditos: Foto: Marcio Mercante/CBTM

Vilmar Schindler. Créditos: Foto: Marcio Mercante/CBTM

Pablo Ribeiro. Créditos: Foto: Marcio Mercante/CBTM

Board of Directors

The Board of Directors has played a key role in following up on the 2021-24 Strategic Plan, monitoring the main indicators as well as the deliverables related to the entity's governance.

Far beyond an advisory or supervisory body, the body has been involved in the most relevant issues, bringing effective solutions to CBTM's management, with contributions from the different members, in

accordance with their respective expertise and professional experiences. The Board of Directors for the 2021-2024 term is made up of 7 members, all elected by the Meeting:

- Nilton Weber - Chairman
- Emerson Aparecido Jerônimo
- Ivan Furegato Moraes
- Kleber Augusto Ribeiro
- Lee Yen Hua
- Rafael Barreto
- Rodrigo Silva dos Santos

Créditos: Foto: Bruno Ruas/CBTM



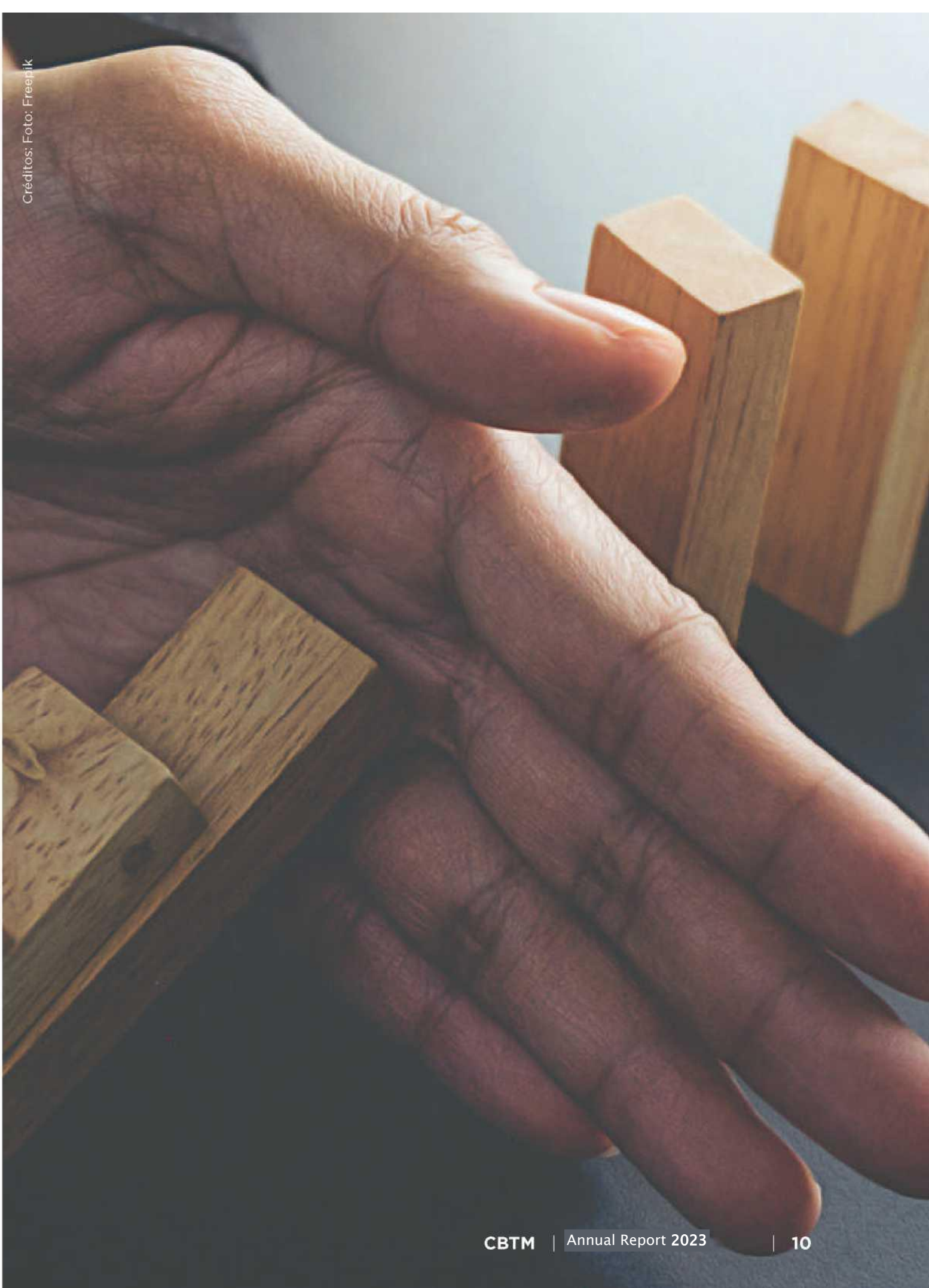
Ethics Committee

On April 26th, 2023, the positions previously held by Ms. Giselle Helena Tavares (Independent Member) and Daniela Bassi (Athletes' Commission) were replaced, respectively, by Júlio Cesar Ponciano Domingues and Bruno

Fernando Vicentin, who were unanimously elected by the Meeting at an extraordinary session of the CBTM. The Ethics Committee currently has the following members:

Name	Classification
Gustavo Lopes Pires de Souza	Chairman - Independent Member
Júlio César Ponciano Domingues	Independent Member
Juliana Siqueira	Independent Member
Bruno Fernando Vicentin	Athletes' Commission
Jadelson Ribeiro	State Federations

In 2023, the committee finalized 77% of the processes underway in the year and updated its internal regulations, as well as presenting a proposal for changes to the current Code of Ethics.



Créditos: Foto: Freepik

Athletes' Commission

With a four-year term, the Athletes' Commission is CBTM's social control and advisory body, and its Board of Directors is made up of members elected by the athletes themselves, ensuring that athletes and para-athletes are represented using the search for gender balance as a premise.

All members of the Athletes' Commission have been affiliated to the CBTM for at least one (1) year and are aged 18 or over. The Athletes' Commission is governed by its own regulations, which detail its functions and obligations.

Athlete Gustavo Yokota is the Chairman of the Commission.



Referees, Coaches and Clubs Commission

The Referees, coaches and clubs commissions are CBTM's social control and advisory bodies. Its members are elected by their peers in an independent election.

The Referees' Commission is made up of the following members:

Referee	Role	Federation	State
Pedro Henrique Vieira de Lima	Chairman	FEDPE	PE
Lara Rodrigues Cruz	Member	FEDPE	PE
Marcos Paulo Abdalla Tavares	Member	FEDMS	MS

The Coaches' Commission, for the 2021-2024 term, is made up of the following members:

Coach	Role	Club	State
Luiz Gustavo Aburachid Auad	Chairman	OiArt/360TT	MG
Alexandre Medeiros Ghizi	Member	SR Mampituba/FME de Criciúma	PE
Janaina Peters Costa	Member	Associação Joinvilense de Tênis de Mesa	MS

The Clubs' Commission, for the 2021-2024 term, is made up of the following members (segmented by region):

Region	Candidate club	State
South	Associação Concordeense de Tênis de Mesa	SC
Southeast	Fran TT	SP
Central-West	Nipo de Campo Grande	MS
North	Associação Manacapuruense de Tênis de Mesa	AM
Northeast	Independente Clube de Tênis de Mesa	MA



Technical area



Créditos: Foto: Miriam Jeske/CBTM - @cbtenisdemesa

Olympic Team

2023, the year leading up to the Paris 2024 Olympic and Paralympic Games, was marked by the consolidation of national events and major achievements by our athletes at international level.

Our main goal for 2023 was to qualify for the Paris 2024 Olympic Games in the team and mixed doubles events, and the table tennis

community was able to celebrate Bruna Takahashi and Vitor Ishiy's qualification for Paris 2024 by winning silver at Pan 2023 in the mixed doubles event.

Major milestones in Singles:

- Hugo Calderano rose from seventh in the world ranking to fifth;

- Bruna Takahashi managed to stay ranked 23 in the same ranking.
- Guilherme Teodoro rose from 353 in January to 142, and Giulia Takahashi 216 in January and is now in the top 100 as the current 96 in the world ranking.
- Bruna Costa Alexandre became the first paralympic athlete to play the

Pan American Games.

- Leonardo Izuka was 8th place U19

From the point of view of internal management, the Team Management worked with the leaders of the Olympic Teams, Paralympic Teams and Events, involving a total of 11 people directly linked to the area, including coaches of the Senior Teams and Analysts.





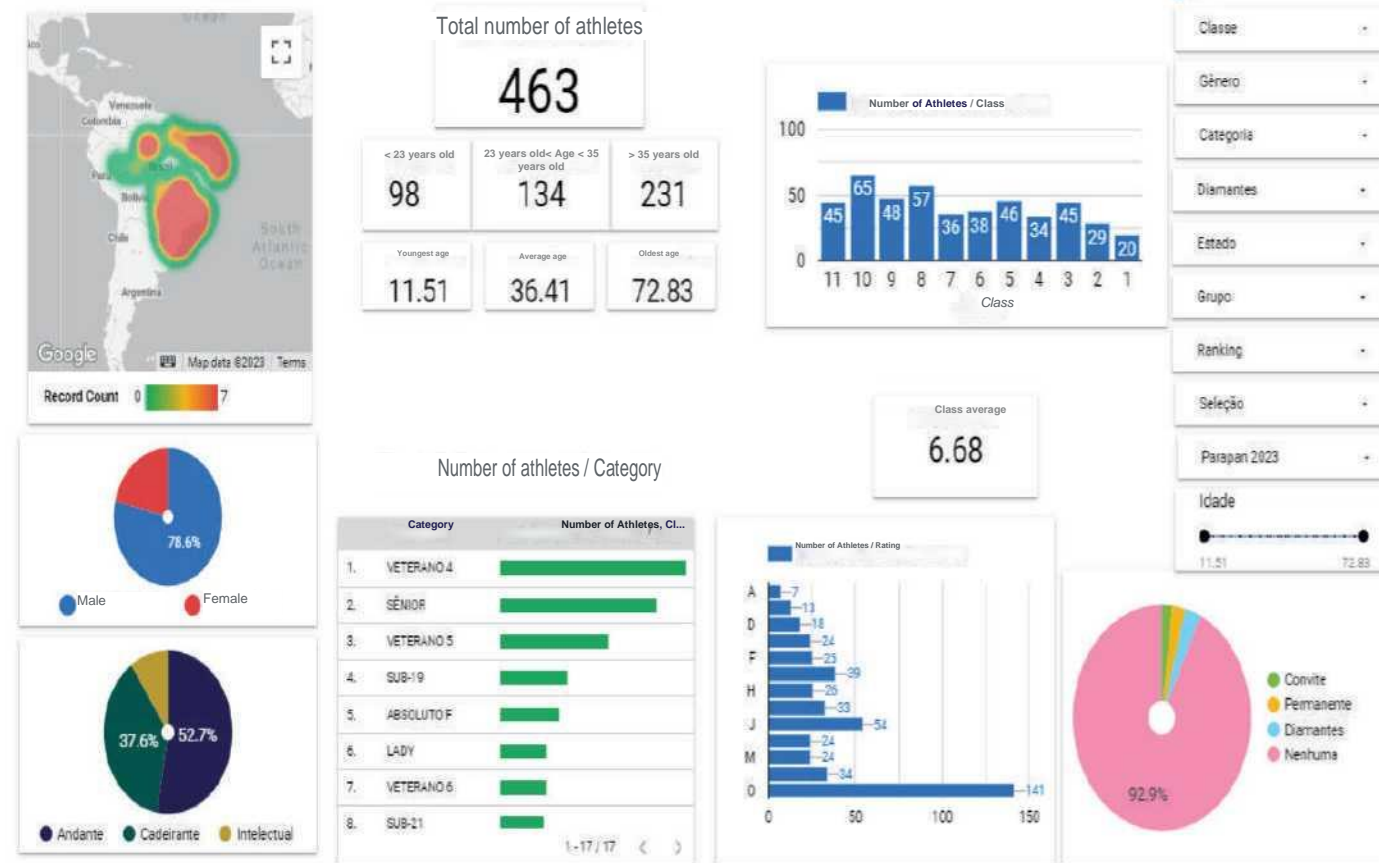
Paralympic Team

The investment in the Paralympic Teams with support for participation in official ITTF competitions, as well as funding for coaches, resulted in a year of great achievements for the segment, which ended the year with 13 golds, 13 silvers and 12 bronzes at the Pan American Games in Santiago.

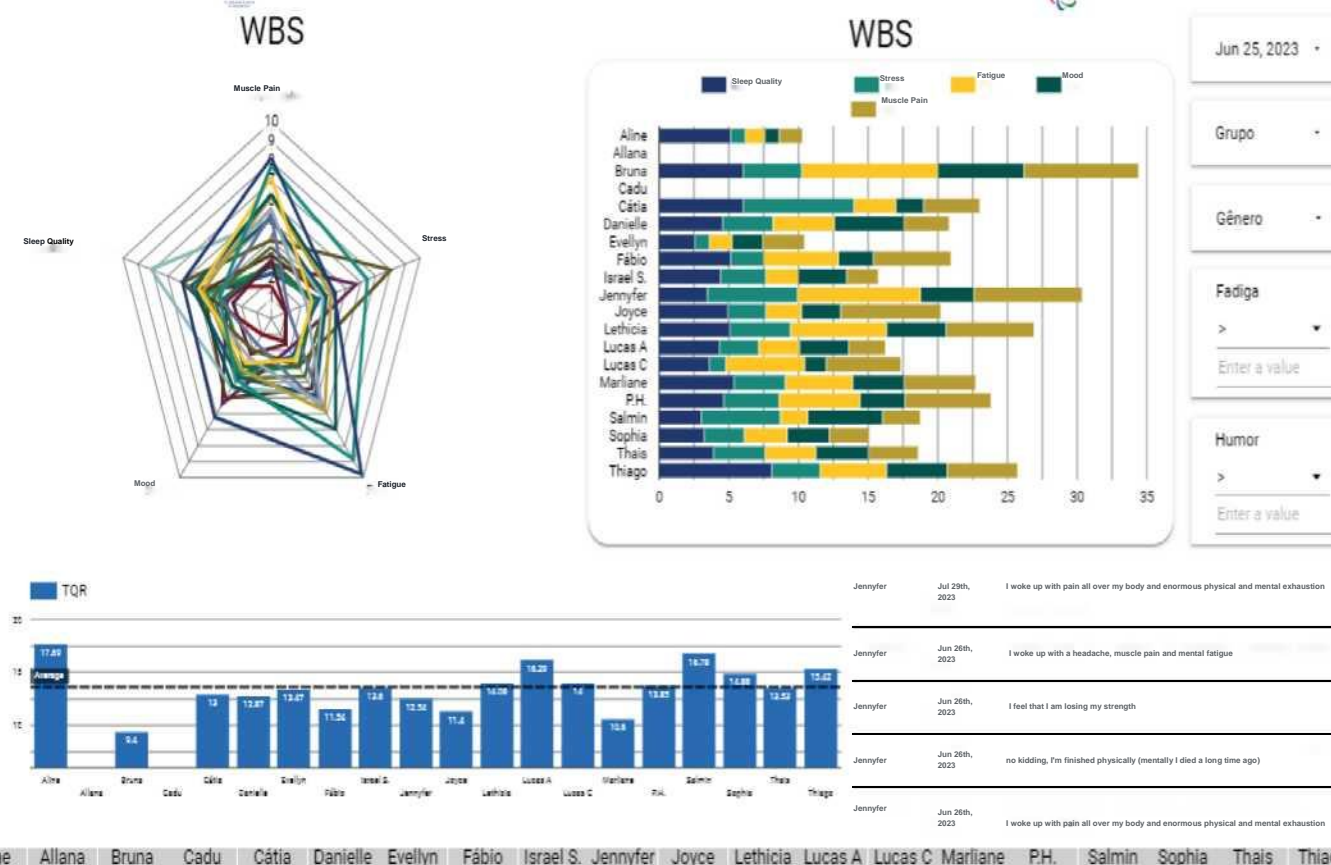
Using science in favor of sports excellence, the Team Management gathers the data of the 463 Paralympic athletes in one system, which allows for monitoring their training and tracking performances, acting preventively by identifying problems related to the quality of the athletes' sleep, unexpected fatigue or stress, muscle pain and even mood swings.



Mapping of Registered Paralympic Athletes - CBTM



Psychological Report



Events

The year was marked by an effective increase in the number of regional, state, macro-regional and national events, with a record number of events held, registrations and athletes.

The Table below shows the total number of events and their respective major numbers:

Event	Quantity	Registrations	Athletes
TMB Platinum	4	7,690	5,116
TMB Challenge Plus	20	8,826	4,090
TMB State	174	19,387	12,657
TMB Regional	189	20,058	19,326



Créditos: Foto: Miriam Jeske/CBTM

Sports science



Créditos: Foto: Rebeca Reis/CBTM

UniTM - Table Tennis University

The Table Tennis University (UniTM) is a program by the Brazilian Table Tennis Confederation (CBTM) that aims to house content for the development of coaches, referees and managers of Brazilian table tennis.

It also advocates for the entry of new professionals, as well as promoting the continued improvement of those who already work in the modality.

Its portfolio consists of certification and multidisciplinary courses and content open to the entire community, offered through digital platforms.

In 2023, the UniTM catalog consisted of 10 courses, reaching a total of 598 enrolled students. UniTM further participates in Symposiums and Congresses, in addition to assisting the Selection Management with the National Youth and Senior Teams.

Agenda

About

Login

Sign up



Course for coaches
Paralympic Table Tennis: Disabilities and autonomy

Paralympic Table Tennis: Disabilities and autonomy

No start or end date



INSTRUCTOR

see details



Course for coaches
Diamonds of the Future – Scouting and Training

Diamonds of the Future – Scouting and Training

No start or end date



INSTRUCTOR

see details



Course for coaches
Physiology Applied to Table Tennis

Physiology Applied to Table Tennis

No start or end date



INSTRUCTOR

see details

Coach Development Program Table Tennis University Brazilian Table Tennis Confederation

Coach Development Program

The courses "National Certification for Coaches 'Introduction to Table Tennis'", "National Certification for Coaches 'Athlete Training'" and "National Certification for Coaches 'High Performance'" make up the Coach Development Program – UniTM-CBTM.

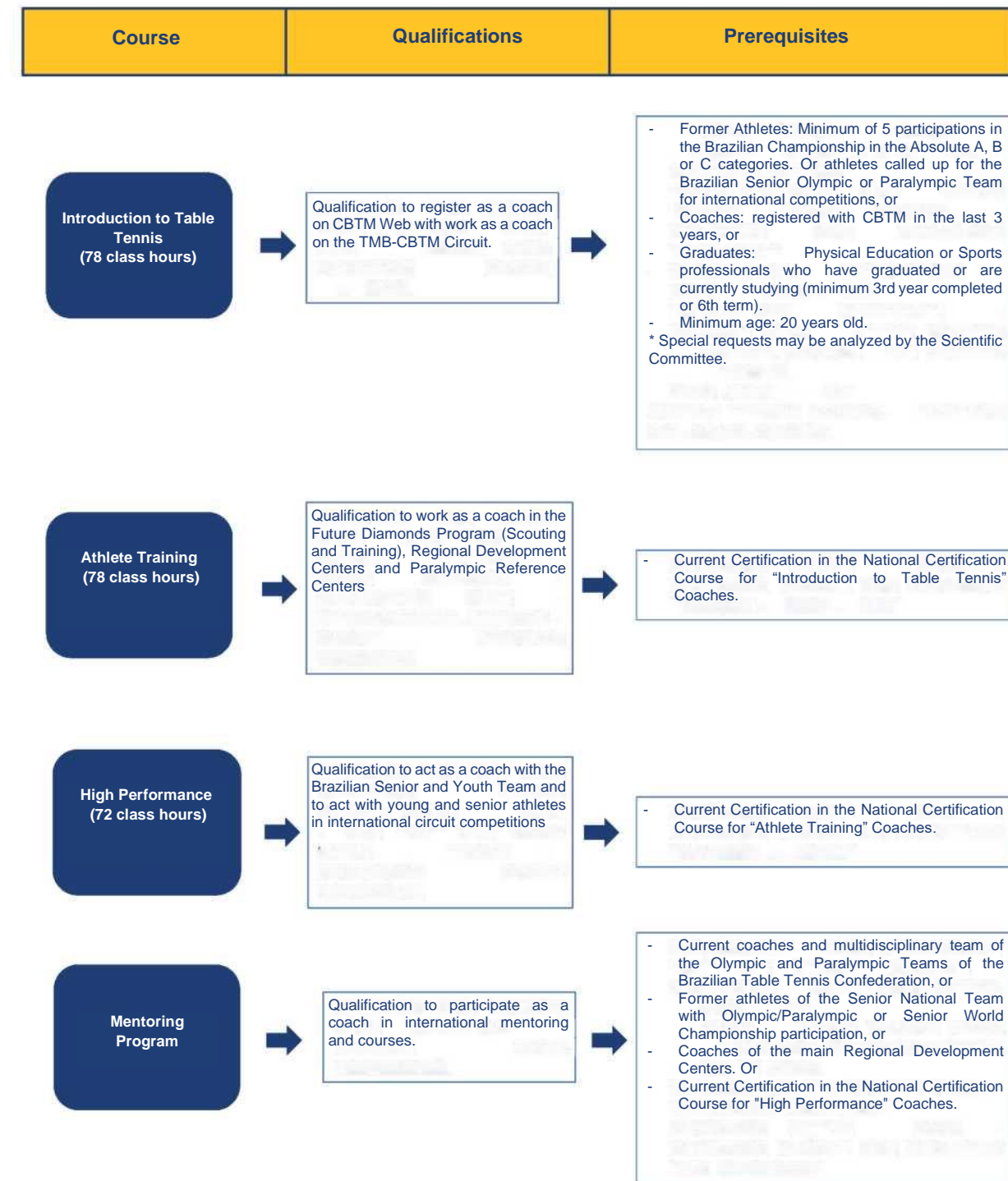
The Program was developed through an agreement signed with the Interdisciplinary Research Group on Racket Sports (GRIPER) - UNICAMP, and is consolidated in guiding documents, namely: "Development of Table Tennis Coaches: Sports Initiation", "Development of Table Tennis Coaches: Athlete Training" and "Development of Table Tennis Coaches: High Performance", which have a workload of 78 class hours, 78 class hours and 72 class hours, respectively.

After completing the courses, the coaches answer an evaluation

that reveals that the coaches have changed the way they act after the course (95%), that the knowledge from the course allows them to act in an innovative way (98%), and that the course has helped them to become better coaches (98%), data that is taken into account for scheduling courses in 2024.

In 2023, the Mentoring Program for Coaches was implemented, with the aim of promoting mentoring for the development of elite coaches; supporting the transition of former elite athletes to become coaches; developing future mentors to act in the Mentoring Program - CBTM, considering at least the development of one female mentor.

12 coaches were served through group and individual mentoring, in addition to the training of 5 Junior Mentors to act in the Mentoring Program in the future.



Manager Training Course

The "Table Tennis Event Management" course was developed in partnership with Instituto Federal de Educação, Ciência e Tecnologia do Ceará (IFCE). In 2023, the course was offered once and had a total of 58 enrolled participants, with 4 nominees from each State Federation where at least one of the nominees had to be a woman.

Referee Training Course

With the premise of promoting professional - specialization and providing autonomy to the State Federations in terms of holding their own - Certification Courses, the CBTM, in partnership with the Refereeing Coordination, held courses for the development of Referees and for the training of new referees.

In 2023, 20 professionals from 14 State Federations were qualified to act as Referee Trainers in Certification courses. The course has a workload of 12 hours, 17 professionals from 10 State Federations.

The Referee Certification Course "Table Tennis Referee Training Course Level I - State" (workload: 12 class hours) aims to train Table Tennis referees to be part of the National Refereeing Board and act in events

promoted by clubs, leagues, federations and the Brazilian Table Tennis Confederation. In 2023, 15 courses were held, with a total of 185 participants enrolled, divided into the various State Federations that promoted the courses.

In addition to the courses, 4 seminars were held to develop the refereeing staff for CBTM events. The seminars were conducted by the Blue Badge international referee, Maria José Ferrer Ferreira, and White Badge International, National and State referees.

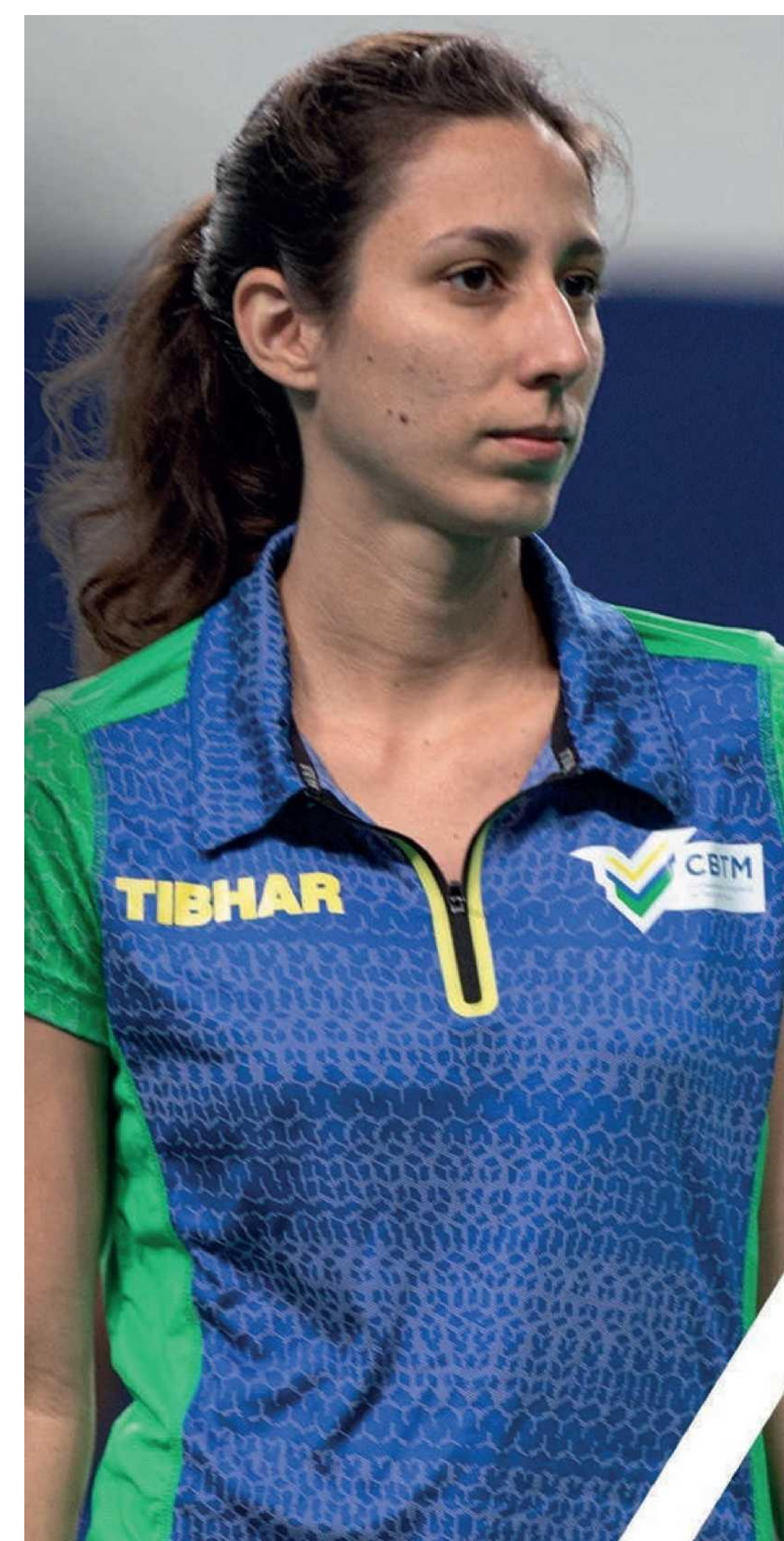
These actions had themes such as: "Hand Signals for Refereeing and Illegal Services", the "Laws and Regulations of Para Table Tennis - PTT", the "Frequently Asked Questions of the International Table Tennis Federation (ITTF)" and the "Knotty Problems of the International Table Tennis Federation (ITTF)".

UniTM carries out practical part of the training course for new referees during the TMB Platinum in Uberlândia

17 referees nominated by the State Table Tennis Federations participated in the graduation activity



Referees carried out the practical part of the course in Uberlândia. Photo: Personal collection.



Women and leadership in sports

with Camila Cardoso

Two Wednesdays,
04/26 and 05/03, at 12pm

Live online event
exclusive for women



Scientific Papers

In 2023, the Table Tennis University approved the development of 03 University research projects in partnership with UniTM-CBTM, namely:

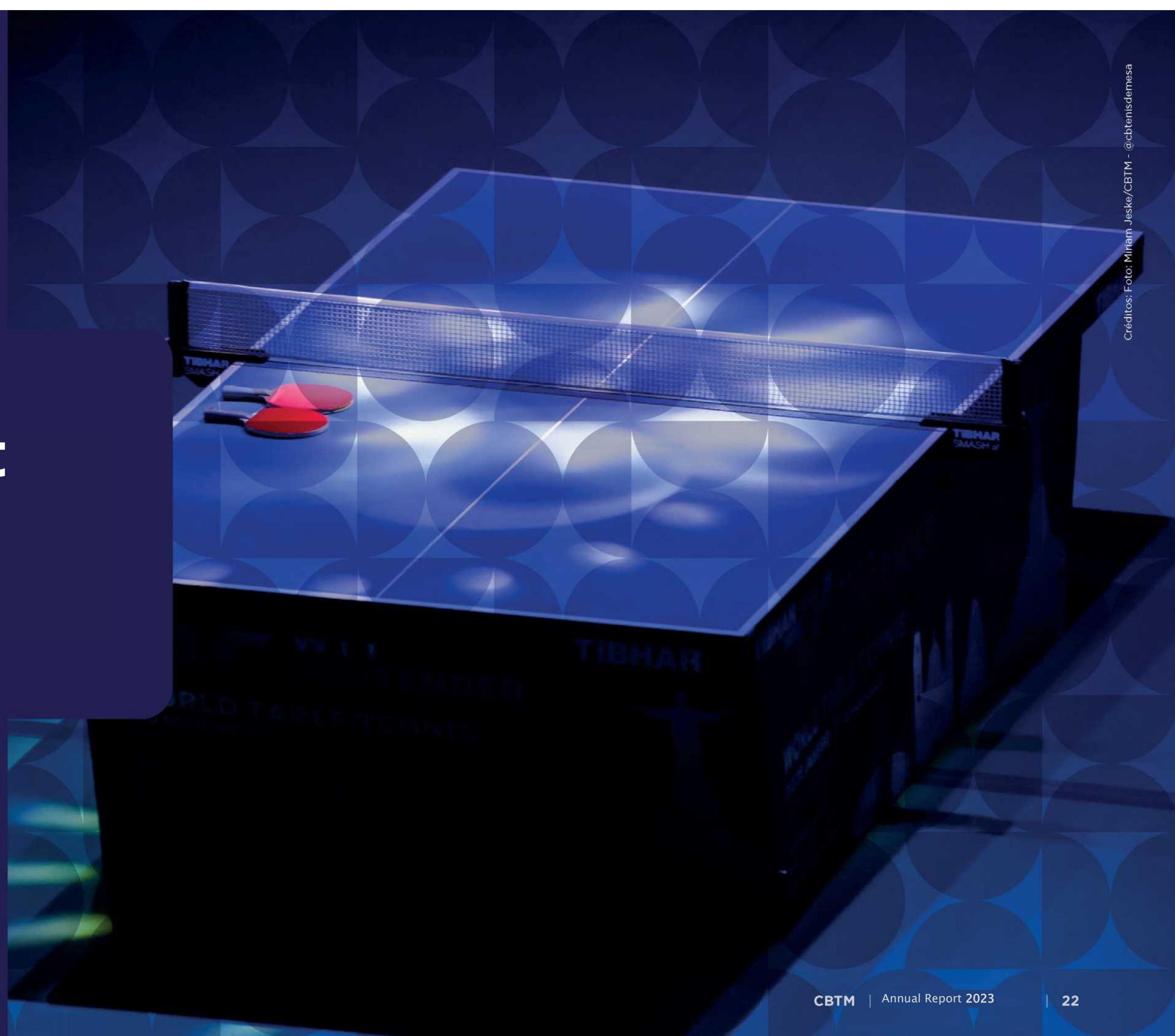
- "Stroke Efficiency and Sleep Profile of High Performance Table Tennis Players"
- "Coping Strategies and Motivational Levels of Table Tennis Athletes"
- "Management of Sports Organizations: Proposal of a Performance Assessment Model for State Federations"

Gender Equity

Actions to promote gender equity in the area of Sports Science in 2023 included participation in and promotion of events. In April and May/2023, two online meetings were held exclusively for women on "Women and Leadership in Sports" with Camila Cardoso, with the sharing of experiences and learnings from the international program "Women Lead Sports". From these meetings, open content was published in podcast format "Women and Leadership in Sports with Camila Cardoso".

In July/2023, CBTM participated in the 1st Open Meeting of the Women in Sports Commission of the Brazilian Olympic Committee attended by all Olympic Confederations.

Development



Créditos: Foto: Miriam Jeske/CBTM - @cbtenisdemesa

To scout for new athletes in 2023, activities were developed in the following programs:

Scouting for Diamonds of the Future

Talent Acquisition for the Diamonds of the Future program

Diamonds of the Future program

Potential athletes development project

Reference Center

Paralympic table tennis development project

- Manaus - 24 active students
- Blumenau - 29 active students
- Campo Grande - 7 active students
- Rio de Janeiro - 19 active students
- Goiânia - 16 active students
- São Paulo - 14 active students

Development Center

Center for talent development with regional prominence

Youth Teams (U-11, U-13, U-15 and U-19)

The scouting of new talents considers game analysis based on 7 parameters:

1. Ball control
2. Problem solution
3. Modality fundamentals
4. Competitiveness
5. Interpersonal relationships
6. Volume of play and fun
7. Cognitive assessments



Channels, proprietary content and press

The year of 2023 marked the continuation of CBTM's evolution in its official channels and in press appearances.

Constantly producing original content, always guided by the communication plan for each product, the confederation

had another year of growth in the number of followers on social media, with a 21.01% increase in the sum of its channels (Facebook + Instagram + Twitter + LinkedIn + YouTube + TikTok) compared to the previous year.

Social media	2021	2022	2023
Facebook	22,808	25,462	28,235
Instagram	21,598	40,451	47,015
Twitter (X)	3,907	4,155	4,442
LinkedIn	1,520	2,327	3,035
YouTube	6,930	12,600	19,169
TikTok	1,520	22,716	28,449
TOTAL	64,995	107,711	130,345

Total number of followers across CBTM's social media

- Comparative 2021-23



As in 2022, all events organized by CBTM in 2023 were broadcast live on six different channels (CBTM Channel, ITTF and WTT on YouTube as well as sportv, Star+ and ESPN).

There were, in total, 10 events broadcast live, nine of which were broadcast on the CBTM YouTube Channel, which gave the confederation a total of over 200 thousand views of its live broadcasts.

A new feature was added to the CBTM Channel broadcast schedule in 2023: TMB Challenge Plus. The Porto Alegre/RS and Fortaleza/CE editions were broadcast live, a trend that will be followed and expanded for the year 2024.

Event	Broadcast Location
Brazil Fa20 Paralympic Open 2023	ITTF+ Channel CBTM Channel
2023 National Youth Olympic Trials	CBTM Channel
TMB Platinum - cycle I - São Paulo/SP - 2023	CBTM Channel + sportv
Game of the Stars	CBTM Channel
WTT Youth Contender - Rio de Janeiro/RJ	WTT Channel
TMB Platinum - cycle II - Rio de Janeiro/RJ - 2023	CBTM Channel + sportv
TMB Challenge Plus - Porto Alegre/RS	CBTM Channel
TMB Challenge Plus - Fortaleza/CE	CBTM Channel
WTT Contender - Rio de Janeiro/RJ	WTT Channel + Star+ + ESPN
TMB Platinum - cycle III - Uberlândia/MG - 2023	CBTM Channel + sportv
TMB Platinum - Brazilian Championship - 2023	CBTM Channel + sportv

Event	Views
Brazil Fa20 Paralympic Open 2023	1,405*
2023 National Youth Olympic Trials	20,415
TMB Platinum - cycle I - São Paulo/SP - 2023	32,729
Game of the Stars	2,600
TMB Platinum - cycle II - Rio de Janeiro/RJ - 2023	25,400
TMB Challenge Plus - Porto Alegre/RS	7,400
TMB Challenge Plus - Fortaleza/CE	11,300
TMB Platinum - cycle III - Uberlândia/MG - 2023	34,100
TMB Platinum - Brazilian Championship - 2023	71,800
TOTAL	209,949

*The broadcast of the 2023 Brazil Fa20 Paralympic Open on the CBTM channel only took place during the ITTF channel's signal outage, totaling approximately 2h30 of broadcast.

The year of 2023 once again saw significant media exposure figures. Live broadcasts and the evolution in content work and media relations have made CBTM one of the few confederations in Brazil to show significant growth across all social media channels.

In a year filled with good opportunities, CBTM Communications once again sought to conduct agendas that reached a diverse audience, breaking through the sports bubble. One of the most successful cases was Bruna Alexandre in the Olympic Team, reported in all major media outlets in Brazil, including programs without a primary focus on sports, and even in foreign media outlets, such as Associated Press, Washington Post, Eurosport, The Mainichi (JAP), among others.

As a way of measuring and controlling the work, clipping and measuring of content across different vehicles and media is carried out daily. The calculation regarding media return, the main metric, is based on market values. The table below shows the Media Return generated on TV.

Media Type	TV Media Return
TV Games	R\$ 55,244,077.93
TV Programs	R\$ 70,136,806.51
TOTAL	R\$ 125,380,884.44



Administrative and financial



Administrative and financial

The Administrative and Financial area seeks to support and facilitate the entity's end activities.

The sector's structure had 10 employees (involving accounting issues, purchases and contract management, asset management, administration, project and agreement management and financial control) and two internal support companies in the areas of IT and accounting.

The table below presents a quantitative summary of employees by area of activity in 2022 and 2023.

Area	2023	2022
Officer	1*	1
Governance	1	0
Secretary	1	1
Administrative	5	5
Financial	2	2
Assets and Purchases	2	2
Projects and Accountability	1	1
Technical	2	1
Events	3	2
Development & Marketing	4	4
Olympic Teams	6	6
Paralympic Teams	5	5
UniTM	2	3
TOTAL	35	33

*Position vacant from June to December 2023



Financial Resources

Financial management is complex in any type of company. In sports entities, this sector is even more important, as the response to the supervisory body mitigates the work and care with the correct application of resources, in specific headings.

The improvement of internal processes related to transparency and agility in responding to demands from supervisory bodies has been evident in recent years.

The Balance Sheet audited by FSA Network. Independent Audit hired to review the accounts, and approved by the Supervisory Board, presented positive indicators regarding the institutional health to meet future needs.

The Balance Sheet presented a current liquidity ratio of 2.96, within the target established by the entity.

The indicator shows CBTM's capacity to meet short-term commitments.

$$LC = \frac{AC}{PC} = \frac{4.963.740}{1.677.756} = 2,96$$

Where LC - Current Liquidity Index; AC - Current Assets; PC - Current Liabilities

Balance sheet

Expresses the entity's assets and liabilities by the comparative portrait between 2022 and 2023, according to the accounting records of December 31st of each year.

	2023	2022
Current Assets	4,963.740	3,051.491
Cash and cash equivalents	4,556.947	2,237.121
Federations	40,217	37,517
Min. Sports - agreement 777876/2012		276,271
Advances on Project Expenses	254,207	470,477
Taxes Recoverable	-	2,861
Other Accounts Receivable	112,369	27,244
Non-Current Assets	716,051	312,899
Other Credits	425,159	81,136
Special Assets	290,892	231,763
Fixed Assets	912,09	926,222
TOTAL ASSETS	6,591.884	4,290.612

* Amounts presented in Reais, cents omitted.

	2023	2022
CURRENT LIABILITIES	1,677,756	1,407,238
Suppliers	407,910	423,998
Salaries and Charges Payable	403,871	619,109
Taxes and Contributions Payable	63,708	65,068
Advances for Projects	707,668	129,295
Provision for Return - Agreements	76,464	147,976
Other Accounts Payable	18,135	21,793
NON-CURRENT LIABILITIES	482,880	577,664
Ministry of Sports	482,880	577,664
SHAREHOLDERS' EQUITY	4,431,248	2,305,711
Shareholders' Equity	2,073,948	1,878,205
Special Funds	290,892	231,763
Accumulated Surplus/Deficit	2,066,408	195,743
LIABILITIES AND SHAREHOLDERS' EQUITY	6,591.884	4,290.612

	2023	2022
REVENUES		
Revenues from public resources		
Revenues from the Agnelo/Piva Law	12,459,0064	10,661,515
		10,661,515

Revenues from own resources		
Revenues from federation annuities	14,415	13,500
Revenue from events and tournaments	2,822,150	1,261,322
Other operating revenues	1,641,044	1,633,476
		2,908,298

EXPENSES		
Expenses with public resources		
Expenses with the Agnelo/Piva Law	(12,459,006)	(10,661,515)
		(10,661,515)

Expenses with own resources		
General expenses	(2,479,203)	(1,954,155)
Tax expenses	(53,645)	(79,225)
Net financial income	121,647	(24,977)
		(2,058,357)

Income for the fiscal year	2,066,408	849,941
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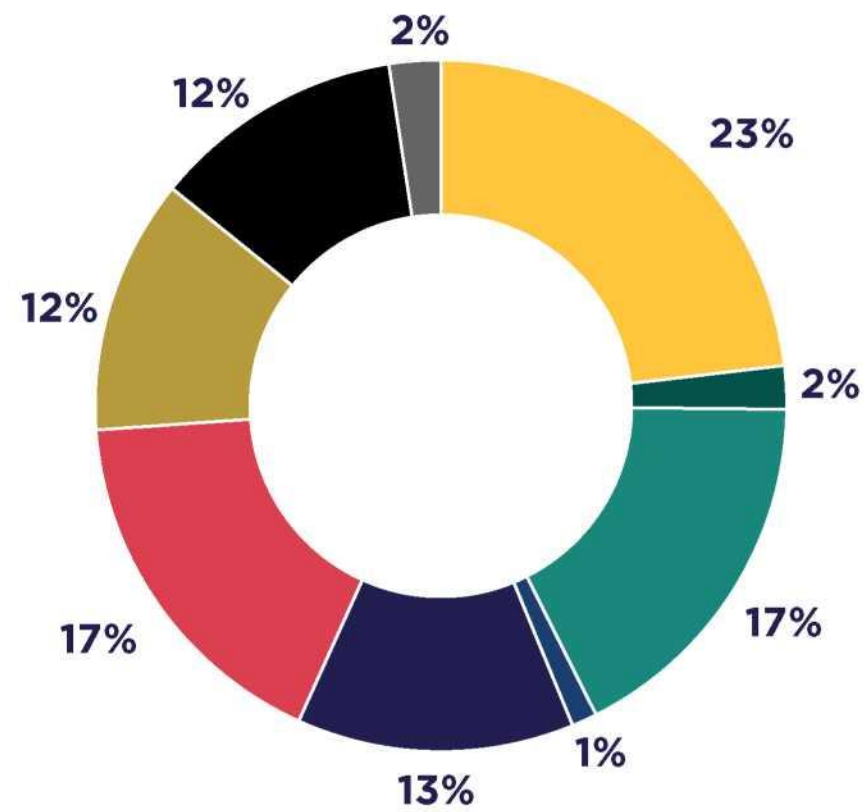
Income statement for the fiscal year

Presents the relationship between revenues and expenses for the period from January 1st to December 31st of each calendar year, comparing 2022 and 2023.

* Amounts presented in Reais, cents omitted.

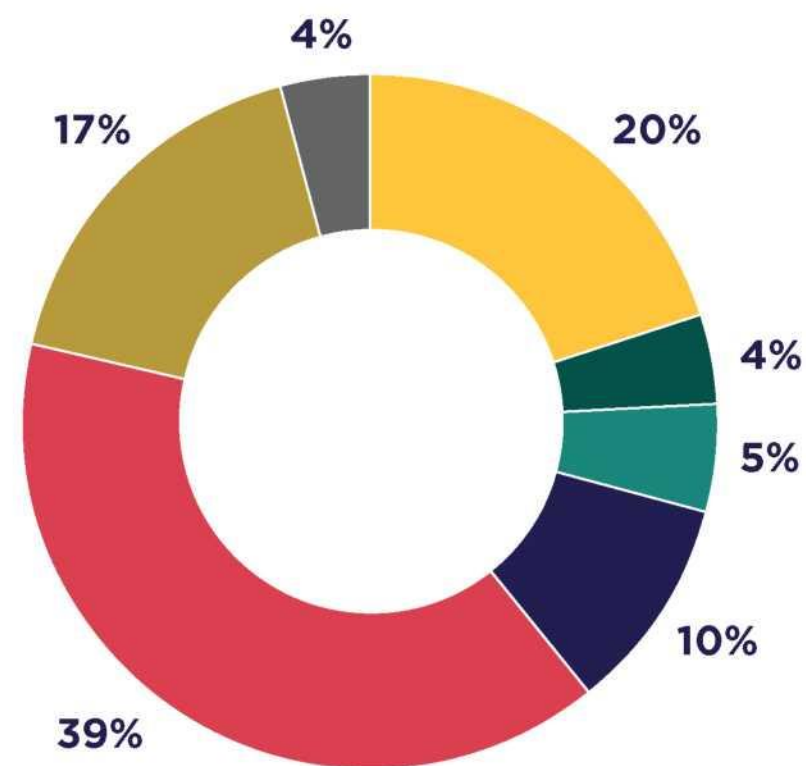
Financial Resources

The graphs below show the distribution of the application of lottery resources transferred by the COB and CPB, respectively.



- Entity Maintenance
- Human Resources Training
- Planning of International Events
- Talent Scouting
- Planning of National Events
- Technical Preparation
- Participation in Sports Events
- Athlete Maintenance
- Promotion Program and Projects

Distribution of Resources Applied in Agreements with COB in 2023.



- Entity Maintenance
- Athlete Maintenance
- Planning of International Events
- Organization of National Events
- Participation in Sports Events
- Technical Preparation
- Promotion Program and Projects

Distribution of Resources Applied in Agreements with CPB in 2023.

Independent auditors' report

CBTM complies with legal requirements and goes further beyond. The Independent Auditors' Report strengthens the principles of transparency and correct application of the resources received by it.

The accounts are monitored quarterly by the

Supervisory Board, which has the opportunity to propose adjustments and improvements whenever it sees fit.

Detailed and audited accounts can be accessed via the QR Code below:



*BRAZILIAN TABLE TENNIS CONFEDERATION
AUDITORS' REPORTS ON THE FINANCIAL
STATEMENTS AS OF DECEMBER 31st, 2023 AND
2022*



Source	Classification	Annual Amount (R\$)
COB		7,256,675.95
	End Activity	5,180,460.73
	Middle Area (Administrative)	1,491,663.78
	Development	656,551.5
CPB		8,960,762.34
	Cash (Indirect)	974,827.74
	End Activity	3,493,069.68
	Middle Area (Administrative)	1,759,652.38
	Common End - Promotion Fund	2,256,048.49
	Common End - HR Fund	250,314.25
		238,000.00
	TM Platinum Circuit	238,000.00
Own Resources		5,200,000.00
	Fees, Registrations and Annuities	2,500,000.00
	Sponsorship	200,000.00
	International Events	2,500,000.00
TOTAL		21,655,438.29

2024 Planning

Further details on CBTM's financial resources can be obtained in the Audit Report, which is available in full on the entity's official website.

For 2024, the budget is detailed in the table below. It is based on funds allocated by the COB and CPB through lottery resources, in addition to fundraising from sponsors and/or Incentive Law Projects.

Strategic premises



Strategic Actions

The assessment of the strategic actions implemented by CBTM is initially based on its Mission, Vision and Values statement and, consequently, its Strategic Map. In 2024, all these points will be reviewed within a structured process of maturing the entity's Strategic Planning with a view to the 2028 and 2032 Olympic cycles.

Mission

To organize and promote table tennis in Brazil.

Vision

To be an entity admired by the table tennis community, fostering a sense of belonging and excellence in providing services to athletes, practitioners and fans.

Values

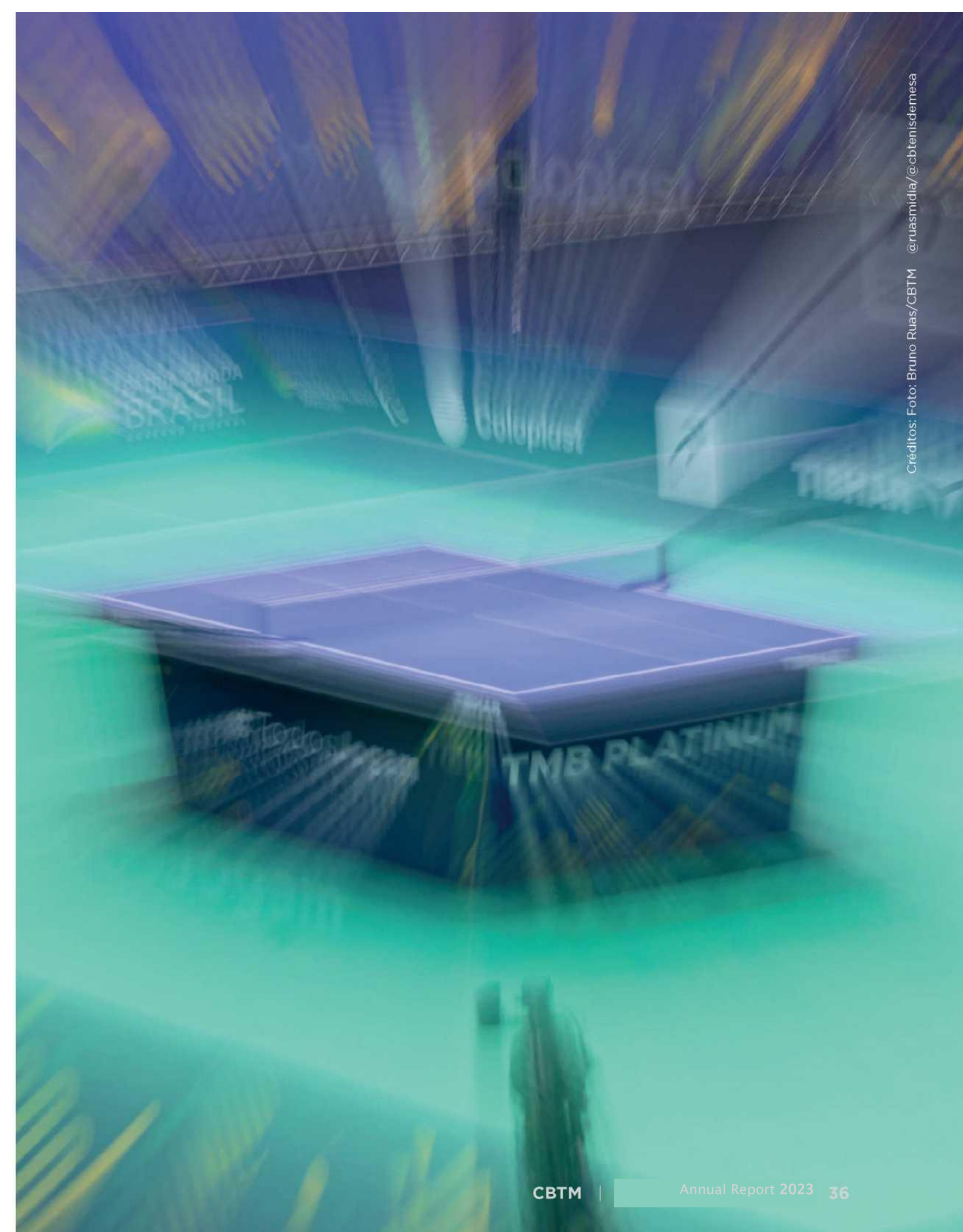
- Integrity and Transparency
- Individual Responsibility
- Cooperation
- Agility
- Interactivity and Innovation

Strategic Planning indicators are monitored monthly by the Executive Committee and quarterly by the Board of Directors. Thus, the main decisions related to the correct application of resources, as well as the direction towards a better decision-making process, are shared between two instances of power, with representatives from different segments impacted by the CBTM.

Focus areas

The planning is structured and organized within six focus areas, namely:

1. Elite and international talents
2. National elite
3. Leisure practitioners
4. Table Tennis University
5. Communication, marketing and business
6. Administrative, operational and governance



Créditos: Foto: Bruno Ruas/CBTM @ruasmidia/@cbtenisdebrasil

International elite and international talents

Reflect projects and actions related to the performance of athletes to represent Brazil on the international stage.

Strategic Goal

To expand and improve talent scouting and promotion projects

Classification	Target	Result
Reports of Installed Centers	0.9	0.5
Score U-15 Team - Women	0.8	0.7
Score U-15 Team - Men	0.8	0.6
Score U-19 Team - Women	0.8	0.5
Score U-19 Team - Men	0.8	0.6
Training Diamonds of the Future	1	1.5
Regional Scouting Diamonds of the Future	6	7
Installed Centers	5	1
Entries for Scouting Diamonds of the Future	150	176

Strategic Goal

To improve placement in the world ranking and win an Olympic/Paralympic medal

Classification	Target	Result
Score Senior Olympic Mixed Doubles	0.8	0.9
Score Women's Senior Olympic Team	0.8	0.6
Score Men's Senior Olympic Team	0.8	0.6
Score Women's Paralympic Team (Standing)	0.8	1.0
Score Women's Paralympic Team (Wheelchair)	0.8	0.4
Score Men's Paralympic Team (Standing)	0.8	0.6
Score Men's Paralympic Team (Wheelchair)	0.8	0.2

National elite

Correspond to actions and projects that seek to disseminate high-performance table tennis throughout the country.

Strategic Goal

To structure and strengthen national competitions

Classification	Target	Result
Number of active referees	180	363
Number of active coaches	300	368
Number of Entries for TMB Platinum I	600	1214
Number of Entries for TMB Platinum II	700	1134
Number of Entries for TMB Platinum III	1500	1220
Number of Entries for TMB Platinum IV	800	2700
TMB Platinum I - Participant Satisfaction % (Good and Excellent)	90%	78.41%
TMB Platinum II - Participant Satisfaction % (Good and Excellent)	90%	100%
TMB Platinum III - Participant Satisfaction % (Good and Excellent)	90%	96.49%
TMB Platinum IV - Participant Satisfaction % (Good and Excellent)	90%	87.18%

Strategic Goal

To expand the participation of state federations in regional and national competitions

Classification	Target	Result
Regional leagues linked to State Federations	20	17
Number of TMB Challenge Plus events	20	16
Average entries for TMB Challenge Plus events	280	403
Average rating score - TMB Challenge Plus	8.0	8.6

Leisure practitioners

Linked to programs aimed at massification and generating impact on different profiles of practitioners.

Strategic Goal

To promote the sport with events and engagement projects

Classification	Target	Result
Holding Experience Events	2	1
Holding Ping-Pong Games with partners	2	0

Strategic Goal

Engaging actively with practitioners

Classification	Target	Result
Franchise Schools	10	1
Women's Training Camp	1	0

Marketing, business and communication

Comprises initiatives to better position table tennis and CBTM in the market and before other stakeholders.

Strategic Goal

To improve communication and relationship platforms

Classification	Target	Result
Social Media Followers (Growth)	24.0%	21.01%
No. of registrations, with paid TRA	8,000	8,179
Suppliers on TMB Ping-Points	10	0
No. of accesses to the official CBTM website (average/month)	12,000	13,833

Strategic Goal

To expand the participation of state federations in regional and national competitions

Classification	Target	Result
Revenue with sponsorship and media	1,000,000	162,000
Media Return - TV	60,000,000	125,380,884.44
Sponsorship Valuation	20%	400%
Streaming Views - TMB Platinum I	10,000	32,729
Streaming Views - TMB Platinum II	10,000	25,400
Streaming Views - TMB Platinum III	10,000	34,100
Streaming Views - TMB Platinum IV	20,000	71,800

Table Tennis University

Proposes disseminating knowledge about table tennis and sports to the community directly involved, qualifying the operating environment.

Strategic Goal
To invest in training programs

Classification	Target	Result
Referees trained in CBTM courses	100	104
UniTM Online Content Generation (hours)	30	13
Coaches trained in CBTM courses	300	229
Course for coaches - Introduction to Table Tennis	10	10
Course for coaches - Athlete Training	5	3
Course for managers	1	1

Strategic Goal
To develop and disseminate knowledge about table tennis

Classification	Target	Result
Thematic technical improvement manuals	1	1
Paralympic Table Tennis Congress	1	0

Management, governance and indicators

Group of indicators that assesses organizational performance as a whole, focusing on stabilizing processes that provide strategic results.

Strategic Goal

To improve internal management, finance and governance processes

Classification	Target	Result
Ranking in the Sou do Esporte Award	Top 3	3rd place
Budget Control (assessment)	0.8	0.8
Current Liquidity Ratio	1.0	2.96

Strategic Goal

To optimize management team performance

Classification	Target	Result
Employee Training (hours/quarter)	30	20
Disputed amounts in the COB (on annual revenue)	1.0%	0.05%
Disputed amounts in the CPB (on annual revenue)	1.0%	0.01%
Supplier Report (assessment)	80.0%	84.0%
COB Accountability Index	10.0%	7.7%

